

Executive Committee Meeting  
9 – 10 AM, June 16, 2022  
Chair Casey Doyle Conference Room

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9:00	Call Executive Committee Meeting to Order and Invocation	Chair Casey Doyle
9:05	Approve Consent Agenda <ol style="list-style-type: none"><li>1. Executive Committee Minutes for May (Attachment 1)</li><li>2. Board Member Attendance (Attachment 2)</li><li>3. Membership Reports (Attachment 3)</li></ol>	Chair Casey Doyle
9:10	Financial Report <ol style="list-style-type: none"><li>1. Discuss/Approve May Financial Recaps (Attachment 4)</li></ol>	Treasurer Beth Lawson
9:15	Old Business <ol style="list-style-type: none"><li>1. City Wide Branding Update</li><li>2. CBPAC Update</li></ol>	Chair Casey Doyle Becky Palmer Kyle Jacobson
9:30	New Business <ol style="list-style-type: none"><li>1. Board Retreat (Attachment 5)</li><li>2. June – July Calendar of Events</li></ol>	Steve Beck Kyle Jacobson
9:45	Chamber Report	Kyle Jacobson
9:55	Chair’s Comments and Adjourn <ol style="list-style-type: none"><li>1. Chair’s Challenge Update (Attachment 6)</li></ol>	Chair Casey Doyle

Executive Committee Meeting Minutes  
9:00-10:00 a.m. May 19, 2022

Members Present: Steve Beck\* Chris Chambers\* Dave Marcinkowski  
Robert Wood Dana Madison Rey Carrasco\*  
Kay McDowell\* Becky Palmer\*  
Casey Doyle\* Beth Lawson\*

Staff: Kyle Jacobson\*

#### Welcome

1. Chair Casey Doyle called the meeting to order and provided the invocation

#### Consent Agenda

1. Reviewed Consent Agenda Items
  - a. Executive Committee minutes from April
  - b. Board Member Attendance
  - c. Membership Reports
2. Approval was made with a motion by Steve Beck, seconded by Rey Carrasco and passed unanimously

#### Financial Report

1. The April financial recaps were discussed and approved with a motion by Becky Palmer, seconded by Chris Chambers and passed unanimously

#### Old Business

1. Becky Palmer provided an update on the City-wide Branding efforts
2. The executive committee discussed ways to recognize outgoing and incoming elected officials

#### New Business

1. Chair Casey Doyle provided an update on the annual board retreat
2. Chair Casey Doyle provided an overview of the events calendar for May and June
3. Chair Casey Doyle provided an update on the purchase of laptops for the Chamber staff
  - a. Approval to purchase laptops was made with a motion by Steve Beck, seconded by Becky Palmer and passed unanimously
4. Kyle Jacobson provided an update on a scholarship within the Texas Tech School of Music from 1989
  - a. Approval to exhaust the remaining scholarship funds was made with a motion by Steve Beck, seconded by Beth Lawson and passed unanimously

#### CEO Report

1. CEO Kay McDowell provided an update on staffing at the Chamber, ARPA fund applications, Chamber storytelling, and Chamber programs YTD

Chair's Comments

1. Chair Casey Doyle adjourned the meeting

Sincerely,



Kay McDowell  
Secretary

## 2022 Board Member Attendance

Board Member		1/27	2/24	4/28	6/23	7/27	9/29	7/28	10/27	12/1	12/15		
Acosta-Cruz	Maridel	E	E	E									
Ammons	Greg	Y	Y	E									
Atwood	Nick	Y	Y	Y									
Barbee	Jeremy	Y	Y	Y									
Barnett	Travis	Y	Y	Y									
Beck	Steve	Y	Y	Y									
Berry	Chris	Y	Y	Y									
Bryant	Keith	Y	Y	Y									
Bustos	Fernando	E	E	Y									
Carrasco	Rey	Y	Y	Y									
Chambers	Chris	Y	E	Y									
Doyle	Casey	Y	Y	Y									
Funderburk	Mark	Y	Y	Y									
Hill	Elizabeth	Y	Y	Y									
Holmes	Bud	E	E	U									
Hufstedler	Pam	Y	Y	Y									
Konechney	Shara	Y	Y	E									
Lambert	Mike	Y	Y	Y									
Lawson	Beth	Y	Y	Y									
Madison	Dana	Y	Y	Y									
Mandrell	Chris	Y	Y	Y									
Marcinkowski	Dave	Y	E	E									
McCord	Michelle	E	Y	Y									
Palmer	Becky	Y	Y	Y									
Powell	Felicia	Y	Y	Y									
Rollo	Kathy	Y	E	E									
Salamon	Paulene	Y	Y	E									
Schulz	Eddie	Y	Y	Y									
Timms	Kathy	Y	Y	Y									
Tucker	Kelly	Y	Y	Y									
Vitela	Gabe	Y	Y	E									
Watts	Cole	Y	Y	Y									
Whitehead	Victoria	Y	E	Y									
Wood	Robert	Y	Y	Y									

E=Excused Absence, U=Unexcused Absence, Y=Attended



Chamber Membership Value Report  
May 2022

2022	January 2022		February 2022		March 2022		April 2022		May 2022	
	No. Memb.	Value	No. Memb.	Value	No. Memb.	Value	No. Memb.	Value	No. Memb.	Value
NO. OF MEMBERS & BOOK VALUE										
<b>Beg of Yr Members &amp; Book Value</b>	1360	\$ 1,087,226	1365	\$ 1,094,339	1374	\$ 1,106,436	1384	\$ 1,135,257	1379	\$ 1,168,901
<i>Out of Business</i>	(1)	(450)	(2)	(900)	(2)	(900)	(1)	(462)	(1)	(1,000)
<i>90+ Day Delinquent &amp; Value</i>	(10)	(4,500)	(5)	(2,429)	(5)	(2,090)	(8)	(3,354)	(12)	(10,335)
<i>Requested Cancellations</i>	(4)	(2,242)	(8)	(6,782)	(10)	(5,106)	(10)	(4,240)	(7)	(4,796)
Reinstated	0	0	1	492	2	1,017	0	0	4	1,800
Total Dropped	(15)	(7,192)	(14)	(9,619)	(15)	(7,079)	(19)	(8,056)	(16)	(14,331)
New Accounts	20	14,305	23	21,716	25	35,900	14	41,700	24	19,750
<b>Net Adjustment for Membership Changes</b>	5	7,113	9	12,097	10	28,821	(5)	33,644	8	5,419
<b>MONTH END MEMBERS &amp; BOOK VALUE</b>	1365	\$ 1,094,339	1374	\$ 1,106,436	1384	\$ 1,135,257	1379	\$ 1,168,901	1387	\$ 1,174,320
% Compared to 1st of the Month	100.37%	100.65%	100.66%	101.11%	100.73%	102.60%	99.64%	102.96%	100.58%	100.46%
% Compared to January 1, 2022	100.37%	100.65%	101.03%	101.77%	101.76%	104.42%	101.40%	107.51%	101.99%	108.01%
<b>Average Member</b>	\$ 801.71		\$ 805.27		\$ 820.27		\$ 847.64			

2021	January 2021		February 2021		March 2021		April 2021		May 2021	
	No. Memb.	Value	No. Memb.	Value	No. Memb.	Value	No. Memb.	Value	No. Memb.	Value
NO. OF MEMBERS & BOOK VALUE										
<b>Beg of Yr Members &amp; Book Value</b>	1495	\$ 1,057,757	1460	\$ 1,063,653	1470	\$ 1,070,273	1480	\$ 1,076,783	1485	\$ 1,077,475
<i>Out of Business</i>	0	0	0	0	(2)	(886)	(3)	(1,147)	0	0
<i>90+ Day Delinquent &amp; Value</i>	(32)	(18,792)	(19)	(8,564)	0	0	0	0	0	0
<i>Requested Cancellations</i>	(13)	(6,813)	(7)	(6,340)	(3)	(1,152)	(4)	(4,863)	(9)	(8,618)
Reinstated	2	1,135	1	464	0	0	0	0	0	0
Total Dropped	(43)	(24,470)	(25)	(14,440)	(5)	(2,038)	(7)	(6,010)	(9)	(8,618)
New Accounts	12	11,150	30	17,750	15	8,548	14	6,702	11	5,500
<b>Net Adjustment for Dues Changes</b>	(4)	19,216	5	3,310	0	0	(2)	0	0	0
<b>MONTH END MEMBERS &amp; BOOK VALUE</b>	1460	\$ 1,063,653	1470	\$ 1,070,273	1480	\$ 1,076,783	1485	\$ 1,077,475	1487	\$ 1,074,357
% Compared to 1st of the Month	97.66%	100.56%	100.68%	100.62%	100.68%	100.61%	100.34%	100.06%	100.13%	99.71%
% Compared to January 1, 2021	97.66%	100.56%	98.33%	101.18%	99.00%	101.80%	99.33%	101.86%	99.46%	101.57%
<b>Average Member</b>	\$ 728.53		\$ 728.08		\$ 727.56		\$ 725.57			

Lubbock Chamber of Commerce  
Actual Joins  
May 2022

Company	Join Date	Dues
160 Driving Academy	5/18/2022	\$450
ADT Security	5/9/2022	\$1,000
Allstate - Leslie Jo Huddleston	5/23/2022	\$1,000
Bubba's Beer and Bait Shop, LLC	5/2/2022	\$450
Cartridge World of Cherry Hill	5/31/2022	\$450
Classic Motor Cars	5/23/2022	\$450
Cobb, Fendley & Associates	5/16/2022	\$5,000
Cornerstone Caregiving	5/3/2022	\$1,000
Drug Screen Compliance	5/3/2022	\$1,000
Early Learning Centers of Lubbock	5/25/2022	\$1,000
eXcelebrate Web Solutions	5/10/2022	\$450
Gill Construction Co., Inc.	5/3/2022	\$450
Hampton Inn & Suites University	5/2/2022	\$1,000
Heff's Burgers Lubbock 82nd	5/12/2022	\$450
Joe Brown insurance	5/23/2022	\$450
Kensey Nall Photography	5/27/2022	\$450
Lone Star Tea	5/23/2022	\$450
Lubbock Furniture Exchange	5/10/2022	\$1,000
New Mexico Texas Coaches, LLC	5/5/2022	\$450
Raskull Supply Co.	5/12/2022	\$1,000
Restore Hyper Wellness + Cryotherapy	5/18/2022	\$450
Semper Fi Solar	5/6/2022	\$450
Snead Strategies	5/18/2022	\$450
Thrive Mortgage	5/4/2022	\$450
<b>Total Joins</b>	<b>24</b>	<b>\$19,750</b>

Lubbock Chamber of Commerce  
Actual Drops  
May 2022

Company	Member Since	Dues	Drop Reason
<b>Board Action</b>			
Affluent Exteriors	2/10/2021	450	Board Action
Allen Financial Agency, Inc.	2/15/2008	380	Board Action
Arbor Inn and Suites	2/17/2005	507	Board Action
Aspen Creek Grill	2/1/2016	888	Board Action
Back 40 Grill	8/28/2014	450	Board Action
DesignEnvy	2/20/2007	380	Board Action - FC
Dr. Brett Jungman, DC, PLLC	2/27/2017	380	Board Action
PB Materials	2/10/2020	2500	Board Action
Repeat Customers LLC	6/22/2021	450	Board Action
The Players Hub	2/25/2021	450	Board Action
Twisted Root Burger Co.	3/5/2021	1000	Board Action
Watco	2/25/2021	2500	Board Action
<b>Total Count</b>	<b>12</b>	<b>\$10,335</b>	<b>\$861.25</b>

Company	Member Since	Dues	Drop Reason
<b>Requested Cancellation</b>			
Big Tex Trailer World, Inc.	3/14/2018	\$ 412	Requested
Faith2Farm Market Garden	4/26/2021	\$ 450	Requested
Garrison Geriatric Education and Care Center	10/27/1999	\$ 1,965	Requested
Holland Gardens, Inc.	5/30/2006	\$ 727	Requested
Industry Tan & Spa	5/13/2021	\$ 450	Requested
Scooter's Convenience, Inc.	3/14/2008	\$ 380	Requested
Webb, Webb & Wright, CPA	5/14/2007	\$ 412	Requested - FC
<b>Total Count</b>	<b>7</b>	<b>\$4,796</b>	<b>\$685.14</b>

Company	Member Since	Dues	Drop Reason
<b>Out of Business</b>			
Figure Eight Enhanced Beauty and Wellness, LLC	10/8/2021	1,000	Out of Business
<b>Total Count</b>	<b>1</b>	<b>\$1,000</b>	<b>\$1,000.00</b>

Company	Member Since	Dues	Date Paid
<b>Reinstatements</b>			
Da-Don Farms, Inc.	1/29/2007	370	5/2/2022
Gibson Plumbing, Heating & Air Conditioning	1/8/2010	464	5/10/2022
RE/MAX Lubbock	1/28/2011	400	5/13/2022
Richard Milburn Academy	11/24/2003	566	5/31/2022
<b>Total Reinstatements</b>	<b>4</b>	<b>1,800</b>	
<b>TOTAL DROPPED</b>	<b>16</b>	<b>\$14,331</b>	<b>\$895.69</b>

## 90 Day Collections May 2022

Profile Name	Open Balance	Member Since	
Aaron Daniel Homes of West Texas	450.00	3/13/2020	Paid
Alpha Media	727.00	3/09/2022	Paid
BBVA Compass Bank - 82nd & Nashville	462.00	3/07/2018	Undecided
Big Tex Trailer World, Inc.	412.00	3/14/2018	Requested Drop
BNI West Texas	380.00	1/09/1985	Paid
Carizma Motors - 56th & Frankford	507.00	3/16/2011	Paid
Custom Electronics	507.00	10/26/2009	Undecided
Davis Motor Co.	380.00	3/29/2016	Paid
Domino's - 50th St.	527.00	3/13/2018	Plans to renew
Double T Smiles - Drs. Nadene & Roger Tipton	507.00	3/18/2005	Paid
Dr. Kevin J. Shively, DMD Family & Cosmetic Dentistry	450.00	3/29/2006	Paid
Earl's Plumbing, Heating, & Air, Inc.	955.00	3/14/2012	Undecided
Elysian Homes, LLC	450.00	3/31/2021	Plans to renew
Emory Senior Living	380.00	3/14/2012	Undecided
FiberMax-BASF	1010.00	3/15/2004	Paid
Hub City Home Services	450.00	3/02/2021	Plans to renew
Mason Coor State Farm	450.00	3/18/2021	Undecided
Nacho Forklift	450.00	3/08/2021	Paid
Omega 4 Construction, LLC	380.00	3/01/2018	Undecided
Orkin of Lubbock	437.00	3/27/2009	Undecided
Red Team Investigations and Consulting	450.00	3/23/2021	Undecided
Reign	380.00	3/16/2017	Paid
Residence Inn Lubbock North	450.00	3/08/2021	Plans to renew
Scooter's Convenience, Inc.	380.00	3/14/2008	Requested Drop
State Farm Insurance - Ana Borrego	380.00	3/22/2016	Paid
T-Mobile	1000.00	3/31/2021	Paid
TJ Warren State Farm	450.00	3/05/2020	Undecided
United HealthCare	380.00	3/06/2014	Undecided
West Texas Gas, Inc.	412.00	3/13/2008	Paid

14,553      29

Paid	\$7,033	13
Renewing	\$1,877	4
Undecided	\$4,851	10
Requested to be Dropped	\$792	2
Out of Business / Merged	\$0	0
	<u>\$14,553</u>	



**YTD TOTALS**

**Profit & Loss Statement**

Total Membership Revenue	:	\$549,992
Total Event / Program Revenue	:	\$286,048
Total Misc. Revenue	:	\$35,363
<b>TOTAL REVENUE</b>		<b>\$871,403</b>
Total Operating Expense	:	\$611,721
Total Event / Program Expense	:	\$100,870
Total Misc. Expense	:	\$34,619
<b>TOTAL EXPENSES</b>	:	<b>\$747,210</b>
<b>NET INCOME before Depr &amp; Bad Debt</b>	:	<b>\$124,193</b>
Depreciation	:	\$0
Bad Debt	:	\$0
<b>NET INCOME (Loss)</b>	:	<b>\$124,193</b>

**MONTH TOTALS**

**Profit & Loss Statement**

**May**

Total Membership Revenue	:	\$110,570
Total Event / Program Revenue	:	\$58,829
Total Misc. Revenue	:	\$2,165
<b>TOTAL REVENUE</b>	:	<b>\$171,564</b>
Total Operating Expense	:	\$131,612
Total Event / Program Expense	:	\$37,723
Total Misc. Expense	:	\$7,097
<b>TOTAL EXPENSES</b>	:	<b>\$176,432</b>
<b>NET INCOME before Depr &amp; Bad Debt</b>	:	<b>-\$4,868</b>
Depreciation Expense	:	\$0
Bad Debt	:	\$0
<b>NET INCOME (Loss)</b>	:	<b>-\$4,868</b>

**YTD ACTUAL COMPARED TO BUDGET**

**Event & Programs**

Annual Membership Meeting	\$4,000	13.8%	Golf Tournament	\$44,031	95.7%
Business Expo	\$73,395	163.1%	Prayer Luncheon	\$20,550	97.9%
Business After Hours	\$13,000	59.1%	Barbecue Cook-Off	-\$1,000	-1.0%
You're a Member! Now What?	\$0	0.0%	Uncorked	\$79,852	198.1%
Harvest Lunch	\$820	7.8%	Young Professional program	-\$518	-6.0%
Salute to AG Lunch	\$14,960	33.6%	Diversity and Inclusion Summit	\$9,900	66.0%
TTU Kick-Off Breakfast	\$3,050	25.4%	Candidate School	\$0	0.0%
State of TTU Luncheon	\$0	0.0%	Legislative Appreciation Lunch	\$21,520	579.3%
Business at its Best	\$0	0.0%	Mega Marketing	\$0	
Voice of Business	\$0	0.0%	Ambassador program	\$517	8.6%
Engagement	\$20,235		<b>Operating Expenses</b>		
Media & Communications	\$600	2.8%	Personnel & Related	\$441,954	40.0%
Membership	\$529,757	49.8%	Operations	\$171,563	11.8%



Lubbock Chamber of Commerce  
May 31, 2022

	<u>Actual FY22</u>
<b>Assets</b>	
<b>Current Assets</b>	
Checking/Savings	
Wells Fargo (Special)	\$ 1,237
Lubbock National Bank - PAC	39,136
Wells Fargo (Operating)	676,544
Lubbock National (Operating)	157,605
Investments	252,896
Lubbock National Bank - CBPAC	<u>8,596</u>
Total Checking/Savings	1,136,014
Other Current Assets	
Petty Cash	200
Weblink Receivables	60,781
Allowance for Uncollectible Accounts	(9,911)
Due from Foundation - net	62,155
Prepaid Expense	<u>5,685</u>
Total Other Current Assets	<u>118,910</u>
Total Current Assets	1,254,924
Fixed Assets	
Furniture & Fixtures	48,997
Accumulated Depreciation	<u>(26,303)</u>
Total Fixed Assets	<u>22,694</u>
<b>Total Assets</b>	<b><u>\$ 1,277,618</u></b>

**Liabilities and Equity**

**Current Liabilities**

Accounts Payable	26,118
Credit Card Advances	32,594
Payroll & Personnel Related Liabilities	
Employee Insurance Payable	3,166
Federal Withholding Tax	7,489
Employee Retirement Payable	9,363

	United Way Payable	<u>1,727</u>
	Total Payroll & Personnel Related	<u>21,745</u>
	<b>Total Current Liabilities</b>	<u><b>80,457</b></u>
<b>Long Term Liability</b>		
	Note Payable - SBA EIDL	<u>142,849</u>
<b>Total Liabilities</b>		<u><b>223,306</b></u>
<b>Equity</b>		
	Unrestricted Net Assets	930,119
	Net Income	<u>124,193</u>
	<b>Total Equity</b>	<u><b>1,054,312</b></u>
<b>Total Liabilities and Equity</b>		<u><b>\$ 1,277,618</b></u>

**Financial Results**

**For the Month & Five Months Ended May 31, 2022**

(Unaudited)

	Month to date Actual			Year to Date		
	Actual	Budget	Variance	Actual	Budget	Variance
<b>Revenues</b>						
Membership Revenue - Renewal	\$ 102,932	\$ 82,933	\$ 19,999	\$ 482,444	\$ 414,665	\$ 67,779
Membership Revenue - New	20,565	13,200	7,365	93,667	66,000	27,667
Membership - Non-Renewal	(14,434)	(14,040)	(394)	(46,354)	(85,140)	38,786
Engagement	1,507	2,183	(676)	20,235	15,015	5,220
Total Member Engagement	\$ 110,570	\$ 84,276	26,294	\$ 549,992	\$ 410,540	\$ 139,452
Programs, Services, and Events	58,829	13,450	45,379	286,048	129,000	157,048
Community Relations	245	-	245	8,367	-	8,367
Media Relations	400	300	100	600	5,924	(5,324)
Voice of Business	1,520	-	1,520	26,396	10,000	16,396
Total Programs	\$ 60,994	\$ 13,750	\$ 47,244	\$ 321,411	\$ 144,924	176,487
<b>Total Revenue</b>	<b>\$ 171,564</b>	<b>\$ 98,026</b>	<b>\$ 73,538</b>	<b>\$ 871,403</b>	<b>\$ 555,464</b>	<b>\$ 315,939</b>
<b>Expenses</b>						
Engagement	549	1,200	(651)	7,171	7,500	(329)
Total Member Engagement	\$ 549	\$ 1,200	\$ (651)	\$ 7,171	\$ 7,500	(329)
Personnel & Related Cost	88,798	85,917	2,881	442,251	429,585	12,666
Operations	42,814	42,908	(94)	169,470	158,741	10,729
Total Personnel & Operations	\$ 131,612	\$ 128,825	\$ 2,787	\$ 611,721	\$ 588,326	23,395
Programs, Services, and Events	37,174	(1,517)	38,691	93,699	63,783	29,916
Community Relations	1,096	-	1,096	1,742	-	1,742
Media Relations	-	-	-	-	-	-
Voice of Business	6,001	-	6,001	32,877	-	32,877
Total Programs	\$ 44,271	\$ (1,517)	\$ 45,788	\$ 128,318	\$ 63,783	\$ 64,535
<b>Total Expenses</b>	<b>\$ 176,432</b>	<b>\$ 128,508</b>	<b>\$ 47,924</b>	<b>\$ 747,210</b>	<b>\$ 659,609</b>	<b>\$ 87,601</b>
Net Income (Loss) Before Dep	\$ (4,868)	\$ (30,482)	\$ 25,614	\$ 124,193	\$ (104,145)	\$ 228,338
Depreciation Expense	-	-	-	-	-	-
Bad debt from prior year	-	-	-	-	-	-
<b>Net Income (Loss)</b>	<b>\$ (4,868)</b>	<b>\$ (30,482)</b>	<b>\$ 25,614</b>	<b>\$ 124,193</b>	<b>\$ (104,145)</b>	<b>\$ 228,338</b>

**Analysis of Program Results  
For the Five Months Ended May 31, 2022**

	YTD Results			Annual Budget			Variance		
	Revenue	Expenses	Net	Revenue	Expenses	Net	Revenue	Expenses	Net
Legislative Appreciation Lunch	\$ 22,520	\$ 7,863	\$ 14,657	\$ 10,000	\$ 5,000	\$ 5,000	\$ 12,520	\$ 2,863	\$ 9,657
Lubbock Uncorked	84,952	39,340	45,612	73,000	35,000	38,000	11,952	4,340	7,612
Prayer Luncheon	16,680	3,837	12,843	36,000	15,000	21,000	(19,320)	(11,163)	(8,157)
Salute to AG Luncheon	15,960	4,794	11,166	15,000	5,000	10,000	960	(206)	1,166
Business Expo	73,395 ✓	36,015	37,380	95,000	45,000	50,000	(21,605)	(8,985)	(12,620)
Net Program Results - year to date	<u>\$ 213,507</u>	<u>\$ 91,849</u>	<u>\$ 121,658</u>	<u>\$ 229,000</u>	<u>\$ 105,000</u>	<u>\$ 124,000</u>	<u>\$ (15,493)</u>	<u>\$ (13,151)</u>	<u>\$ (2,342)</u>

Completed as of April 30, 2022

Board Members	Attending (Y/N)	Spouse (Y/N)	Arriving Thurs., July 28th	Arriving Fri., July 29th
Mike Lambert	Y		✓	
Kathy Timms	N			
Greg Ammons	Y	N	✓	
Paulene Salamon	Y	N (won't stay overnight)	✓	
Nick Atwood	Y			✓
Kathy Rollo	Y	Robert Rollo	✓	
Victoria Whitehead	Y	Jeffry Whitehead	✓	
Chris Berry	Y	Brenda Berry	✓	
Travis Barnett	Y		✓	
Gabe Vitela	Y	N	✓	
Casey Doyle	Y	N	✓	
Maridel Acosta-Cruz	N		✓	
Mark Funderburk	Y	Cynthia Funderburk	✓	
Dave Marcinkowski	Y	N	✓	
Becky Palmer	Y	Bryan Palmer	✓	
Steve Beck	Y	Kim Beck	✓	
Cole Watts	Y	N	✓	
Rey Carrasco	Y	N		✓
Robert Wood	Y		✓	
Beth Lawson	Y	William Lawson	✓	
Keith Bryant	N			
Jeremy L Barbee	Y	N	✓	
Kay McDowell	Y		✓	
Dana Madison	Y	N	✓	
Chris Chambers				
Fernando Bustos				
Elizabeth Hill	Y	Chace Hill	✓	
Bud Holmes				
P.K Hufstedler	Y	N	✓	
Shara Konechney	Y	Monty Konechney	✓	
Chris Mandrell				
Dr. Felicia Powell	Y	Y	✓	
Eddie Schulz	Y	Priscilla Schulz	✓	

Kelly Tucker

Y

N

✓

## Board Retreat Agenda

Thursday, July 28, 6-8 p.m.

*Dinner: Crush*

627 South Polk Street, Amarillo, TX 79101

Dinner Schedule

6 p.m. Dinner begins (mingling, drinks, hor d'oeuvres)

6:45 p.m. Casey Welcomes

6:50 p.m. Steve offers toast and ice breaker

7:15 p.m. Dinner is served

8:30 or 9 p.m. – Dinner ends

8:30 or 9 p.m. Casey or Steve closes – shares other fun locations and details about the next morning

Add a couple of fun options if they want to continue

Las Brisas, address

Friday, July 29, 8 a.m. – 3 p.m.

*Location: Embassy Suites*

8 - 8:45 a.m. Breakfast – Buffet for our group only

8:45-9:15 a.m. Our Chamber – Rich History

9:15 – 9:45 a.m. Moving from Pandemic and Beyond (Our new brand story and family of logos + seals)

9:45 – 10 a.m. BREAK

10 – 10:45 a.m. Revisiting Mission Vision and Values

10:45 – 11:30 Ready, Set, Launch – Telling our Story Today (Website, Member Communications (email marketing and social strategy)

11:30- Noon Q/A

Noon – 1 p.m. Lunch

1 – 3 p.m. Libby Spears Strengths and Storytelling



## Casey Doyle

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**From:** Funderburk, Mark <mark.funderburk@umchealthsystem.com>  
**Sent:** Tuesday, May 10, 2022 5:21 PM  
**To:** Casey Doyle  
**Subject:** [External] Chamber Follow Up

Casey,

Hope your week is going well.

I have contacted my 5 Chamber members and have the following feedback to offer you:

**1. Affluent Exteriors – Jeff Vitale**

*a. The Chamber does a great job. Our representative is very helpful. I receive emails and contacts from the Chamber. I have not really utilized her as a resource yet, but I may in the future. Nothing the Chamber can do differently at this point.*

**2. Lubbock Underground Utilities – Belinda Copeland**

*a. I do find value in the Chamber membership. We have gone to a few of the after-hours events and find them nice. I don't know about my liaison at this point, or can't recall hearing from him or her. I don't know many folks yet in the Chamber but would like to, by attending some events.*

**3. BC Supply – Karla Colquett**

*a. The Chamber is very effective for us – we do a great deal of international business, building and shipping cotton gins. We use our association with the Chamber as a “stamp of approval” as being an upstanding business, to validate our trustworthiness to potential customers. We don't network much simply because we a stand-alone business, not associated with others in our community.*

*b. This was the best call – both she and her husband (Breck) own BC Supply and Triple C Concrete. Very appreciative of the Chamber.*

**4. TJ Warren State Farm – TJ Warren** – I called 4 times, left messages; If I hear back, I will send along to you.

**5. Blue Cross, Blue Shield of Texas** – No longer at 972-766-6189. I was referred to 210-558-5180 and tried 6 times – it was busy each time.

I asked each about the value of the Chamber...what the Chamber can do to support them...are they aware of Chamber activities?, etc.